



MEMORANDUM TO: Community Advisory Committee
FROM: Staff
SUBJECT: Sept. 14, 2005 Community Advisory Committee (CAC) Meeting Minutes
DATE: September 23, 2005

Present: Office Assistant Michelle Jeffery of Castro Valley Sanitary District; CAC members: Robert Craig, Wanda Davis, Peter Fong, Anthony Graves, Gail Waiters, Gary Wolff, Aileen Chong-Jeung; Eco Pop Designs representative, Mitch Reid

Absent: Mary Hayashi, Lucille Lorge

1. ***[Call to Order]***

The meeting was called to order at 6:12 p.m. No members of the public were in attendance.

2. ***[Items from the Public]***

There were no items from the public.

6. ***[Boulevard Street Cans]***

With no objections from the Committee, this item was moved to accommodate the presentation by Eco Pop Designs.

A. History

Mrs. Jeffery presented a brief history of the boulevard street cans. Located on Castro Valley Boulevard and Redwood Road, the 100 street cans were placed in 2001.

B. Recycling Pyramid

Mr. Reid of Eco Pop Designs presented the Committee with a history and introduction to his company's recycling pyramid. As members viewed a sample, Mr. Reid addressed questions and concerns posed by the Committee. Mr. Reid explained that the recycling pyramids, which hold an average of 40 beverage containers and are made of 65% minimum recycled content stainless steel, would affix directly to the top of selected existing boulevard street cans. Their design and construction resists rust and allows for easy graffiti removal. The recycling pyramids come with a two (2) year manufacture warranty and promote can and bottle recycling in communities across the nation.

C. Allocation Recommendations

Further discussion of the recycling pyramids ensued. By unanimous vote, the Committee recommended that staff place the Eco Pop Designs recycling pyramids on selected boulevard street cans.

D. Maintenance

The opportunity for volunteer groups to treat graffiti and vandalism on the boulevard street cans was discussed by the Committee. While suggested volunteer groups included Keep Castro Valley Beautiful and Castro Valley Adult School students, the Committee noted that younger volunteer groups such as Boy/Girl Scouts may not be appropriately suited for street can maintenance. A discussion of deliberately painting the street cans with graffiti art as a means to discourage graffiti and provide more aesthetically pleasing street cans to District residents and passers by ensued. It was suggested that art be solicited from community members through a graffiti art contest. The CAC recommended CVSD, by unanimous vote, to move forward with the implementation of the suggested street can graffiti art program.

3. *[Minutes of August 3, 2005 CAC Meeting and August 10, 2005 PR and CAC Meeting]*

Minutes of the August 3, 2005 CAC meeting were reviewed and approved by the Committee, pending staff omit the average scores and ranks detailed in items 4. A-B. Minutes of the August 10, 2005 PR and CAC Committee were reviewed and approved.

4. *[Community Development Project Grant]*

Member Wolff reminded the Committee of the October 4, 2005 Board meeting in which the CAC's Community Development Project Grant allocation would be presented to the CVSD Board of Directors. It was determined that Member Wolff would be in attendance at the October Board meeting while Members Davis and Craig may attend.

5. *[CAC Action Schedule]*

The Committee reviewed the revised action schedule. Member Wolff noted the absence of a food scrap recycling topic. Mrs. Jeffery explained that the topic would be addressed in November in conjunction with item two (2). With the clarification, the CAC approved the revised action schedule

7. *[CAC Terms of Service]*

Mrs. Jeffery asked members with terms ending January 1, 2006 to inform Manager Williams of their intentions of continuing service on the CAC for another term.

8. *[Miscellaneous Comments from Committee and Staff]*

Member Craig congratulated Member Fong for his recent scholarship. Member Wolff informed the Committee of the April 30, 2006 Bay-Friendly Landscape Garden Tour for which StopWaste.Org is seeking participants.

9. *[Adjournment]*

Meeting was adjourned at 7:22 p.m.

cc: Public Relations Committee

