



AGENDA

PUBLIC RELATIONS COMMITTEE MEETING TUESDAY, NOVEMBER 28, 2017, 6:00 P.M.

Castro Valley Sanitary District, Board Room
21040 Marshall Street
Castro Valley, California 94546

Melody Appleton
President

Timothy McGowan
President Pro Tem

Daniel M. Akagi
Secretary

Dave Sadoff
Secretary Pro Tem

Ralph Johnson
Board Member

Roland P. Williams, Jr.
General Manager

- 1. Call to Order and Roll Call.**
- 2. Items from the Public.** (The public in attendance may speak on any matter within the jurisdiction of the Committee, limited to three minutes per speaker.)
- 3. Minutes from Previous Meeting on October 05, 2017.**
- 4. Center Street Outreach.**
- 5. Crisis Communications Plan.**
- 6. 2018 Pipeline Cover and Theme Proposal.**
- 7. 2017 Fall Festival Report.**
- 8. 2018 Public Outreach Specialist Forecast.**
- 9. Upcoming Meetings:**
 - a. January 31, 2018**
 - b. To be scheduled:**
- 10. Miscellaneous Comments from Committee Members and staff.**
- 11. Adjournment of Meeting.**

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